

**FOR IMMEDIATE RELEASE**

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**Contact:** Olivia Ruhlman  
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olivia@metonic.net**Metonic Real Estate Solutions Announces Major Rebrand of Sienna Apartments in  
Beaumont, Texas.**

**OMAHA, NE** – Metonic Real Estate Solutions is proud to announce the major rebranding of Sienna Apartments in Beaumont, Texas to "Marbella Bay Apartments". This new marketing campaign will reflect the property's upcoming value-add strategy to be deployed throughout Summer 2019 to include strategic common area and interior upgrades.

"We are excited to welcome Marbella Bay to our asset group in Beaumont, a proven strong and high-performing market," said Kelly Calderone, Metonic's VP Residential Asset Management. "Marbella Bay's rebranding will solidify its position as a top choice for market rate apartments, providing residents with state-of-the-art amenities in a fantastic location."

The rebranding includes a top-to-bottom redesign of the property's website, logo, graphics, communications and correspondence all focused on enhancing the resident experience. Marbella Bay's brand assets include a simplified logo, along with a new website and other visual communications that utilize vivid imagery and bold colors that will be infused throughout the property's upgrades to create and maintain a seamless identity. All aspects of Marbella Bay will now reflect the property's benefits, amenities and overall experience to both existing and future residents.

For more information about Metonic, please visit our website at [www.metonic.net](http://www.metonic.net) or contact Olivia Ruhlman at (402)505-3238.

**About Metonic Real Estate Solutions**

*Metonic Real Estate Solutions a real estate investment company based in Omaha, Nebraska. The firm's objective is to provide investment partners with a strong risk-adjusted rate of return through well-researched real estate acquisitions, development and asset management. Metonic targets high quality multifamily communities and office or retail value-added properties in key central United States markets.*

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